

**SUSTAINABILITY BLUEPRINT**

for funded clinical training assets

**Core Ideas Generation-to optimise costs and enhance revenues**

**Generate ideas and then rate them**

List up to 21 ideas to prioritise then rate options RELATIVE to one another. Aim for an equal distribution of ratings (e.g.7 for H, 7 for M and 7 for L Impact etc.)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No** | **Description** | **Type**  **C or R** | **Impact**  **H M L** | **Ease**  **D M E** |
| **1** |  |  |  |  |
| **2** |  |  |  |  |
| **3** |  |  |  |  |
| **4** |  |  |  |  |
| **5** |  |  |  |  |
| **6** |  |  |  |  |
| **7** |  |  |  |  |
| **8** |  |  |  |  |
| **9** |  |  |  |  |
| **10** |  |  |  |  |
| **11** |  |  |  |  |
| **12** |  |  |  |  |
| **13** |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **14** |  |  |  |  |
| **15** |  |  |  |  |
| **16** |  |  |  |  |
| **17** |  |  |  |  |
| **18** |  |  |  |  |
| **19** |  |  |  |  |
| **20** |  |  |  |  |
| **21** |  |  |  |  |

**Plot ideas on the graph below**

Plot the idea numbers on the grid according to their Impact and Ease ratings. Decide those you want to pursue (half cost optimisation and half revenue enhancement).

|  |  |  |  |
| --- | --- | --- | --- |
| **High** | **Long-term options** | **Long-term options** | **Best options** |
| **Medium** |  | **Short-term options** | **Short-term options** |
| **Low** |  |  |  |
|  | **Difficult**  (lots of time, money or effort) | **Moderate**  (some time, money or effort) | **Easy**  (little time, money or effort) |